



YOUR PARTNER FOR DIGITAL TRAINING:
BECAUSE CUSTOMS NEEDS EXPERIENCE.



WHO WE ARE ?

THE PASANI ACADEMY GMBH



PASANI Academy GmbH is a company specializing in customs law, foreign trade law and excise duties.

Our focus is on digital e-learning courses that have been created according to the latest findings in learning psychology and are effectively combined with live events.

PASANI training courses are designed and conducted exclusively by renowned industry experts. PASANI currently cooperates with 3 law firms and 2 tax consulting firms for this purpose.

The modular structure of our training courses allows to select the learning content according to the individual needs of the participants, thus ensuring highly efficient qualification measures.

Participants are offered continuing education that is independent of time and place and can be adapted to the personal requirements of all demand groups (e.g. dates, learning speed, current needs, etc.).



WHAT WE OFFER?

COMPETENCE | LIABILITY | LEGAL CERTAINTY

OUR CORE COMPETENCIES AS TECHNICAL EXPERTS:

- Customs law
- Foreign trade law
- Excise tax law
- Value added tax law

OUR AREAS OF EXPERTISE AS AN EDUCATION SERVICE PROVIDER:

- Continuous training process
- Learning on demand
- Blended learning
- Learning psychology and pedagogy

OUR MAIN AREAS OF ACTIVITY:

- Development of state-of-the-art digital training concepts with certificate, for the further training of specialists in customs, tax and logistics departments and interface areas, on all topics of customs and foreign trade law
- Blended learning concepts
- Elaboration of training programs for the practice-integrated development of specialists with a certified degree



OUR NETWORK OF EXPERTS



LKL LEISNER KERN STEUERBERATUNGS- GESELLSCHAFT MBH:

Tax consultants, lawyers and currently 12 former customs officers with many years of experience in various industries (automotive, pharmaceuticals, chemicals, logistics, mechanical engineering) form the team of experts for all areas of customs law

BLOMSTEIN

BLOMSTEIN LAWYERS:

As one of the most renowned law firms in the field of foreign trade and public procurement law, the firm's experts are our cooperation partner in the field of export control



MÖLLENHOFF LAWYERS:

The team around Dr. Ulrich Möllenhoff supports PASANI in the area of current case law in customs and foreign trade and on trade policy issues



LEISNER STECKEL ENGLER ATTORNEYS AT LAW PARTNERSHIP MBB:

The team around Jan Olaf Leisner is PASANI's Partner in the area of customs-, value added tax- and Foreign trade compliance. LSE is one of the most renowned Law firms in compliance consulting and in the area of criminal tax law



INDICET PARTNERS RECHTSANWALTS- GESELLSCHAFT MBH:

Dr. Carsten Höink and team provide the PASANI Academy with their extensive expertise in the field of Value Added Tax Law



PASANI-
TRAININGS-
CONCEPT

WHY OUR CUSTOMS TRAINING COURSES INSPIRE



- Unique, modular structure takes the individual's level of knowledge into account
- Select relevant content and exclude irrelevant topics
- Multilingualism: Webinars and e-learnings are available in German, English and other languages



- Q&A Sessions enable personal exchange
- No waiting: important new developments are announced immediately, not just as part of Annual update training courses
- Comprehensive information: important background information is provided, explained and didactically prepared for learning



FOR PARTICIPANTS

- Full diary? No problem!
- No travel expenses
- No fixed schedule: this means that no innovations/information are missed

FOR CLIENTS

- Full scalability throughout the entire company thanks to the PASANI flatrate
- Integration of internal process documents such as work and organizational instructions, etc.
- Creation of company-specific process training



- Training videos personally created by experts
- Personal live webinars on the latest key topics
- Discussion rounds and Q&A session with the experts
- Personal meetings at PASANI networking events
- Adaptable to personal learning speed
- Concept based on the latest learning psychology findings

FURTHER ADVANTAGES OF OUR COURSE MODEL

LEARNING ON DEMAND

WHAT, WHEN, WHERE, HOW

TOPIC PRIORITIZATION
THROUGH FLEXIBLE
SEQUENCING

NEEDS-
BASED
COURSE
PACKAGES

ADAPTED TO
TARGET GROUP OR
TARGET PERSON

**INDIVIDUALITY
INSTEAD OF STANDARD**

CUSTOMS EXPERTISE ON DEMAND

ADDITION OF FURTHER
COURSE MODULES &
LICENSES

BLENDED LEARNING:
Q&A SESSIONS OR
WEBINARS

365 DAYS ACCESS

INDIVIDUAL
LEARNING PACE

SELF-DIRECTED
LEARNING

**EMPLOYEE
SATISFACTION**

DOCUMENTATION & PROOF

QUIZ AS A LEARNING OBJECTIVE
CHECK

CERTIFICATE OF PARTICIPATION
AFTER SUCCESSFULLY
COMPLETING THE QUIZ

DOCUMENTATION
OF THE KNOW-
HOW TRANSFER

CONTINUOUS TRAINING

THE PRE-TEST

1. YEAR

**TRAINING
MEASURE**

**KNOWLEDGE CHECK
(QUIZ)**

CERTIFICATE

**FOLLOWING
YEARS**

PRE-TEST



CERTIFICATE

REDUCTION OF LEARNING TIME
in the 2nd year already by approx. 50 % | in the 3rd year already by approx. 70 %



TRAINING

**KNOWLEDGE CHECK
(QUIZ)**

CERTIFICATE

OUR UPDATE IN CUSTOMS LEGISLATION



**WE START THE
UPDATE TRAINING
AT THE BEGINNING
OF THE CALENDAR
YEAR**



**PARTICIPANTS
RECEIVE ONGOING
UPDATES DURING THE
YEAR (AT LEAST
ONCE MONTH) TO
CURRENT
TOPICS**



**AT THE END OF THE
YEAR
PASANI PROVIDES A
FULL
"ANNUAL UPDATE" IN
PROVEN FORMAT**



**PARTICIPANTS
WILL BE
INFORMED WHEN
A NEW
CONTRIBUTION
IS MADE
AVAILABLE**



PASANI - FLATRATE

ALL-INCLUSIVE SOLUTION FOR CUSTOMS TRAINING

ACCESS TO OUR ENTIRE DIGITAL COURSE PROGRAM:

- Including all current and future online courses and training programs
- Incl. all updates (will be implemented promptly in the courses)

COURSE ON ORDER:

- Consideration of your needs in the expansion of our Course program
- Creation of exclusive courses, adapted to company or industry-specific requirements

THE PRE-TEST FUNCTION FROM THE 2ND YEAR:

- Unique to PASANI Academy
- Continuous further training process as a self-runner
- Obtaining AEO certification has never been easier

MULTI LANGUAGE:

- German and English
- Further EU languages and Mandarin already planned

USE OF THE PASANI LEARNING MANAGEMENT SYSTEM:

- No additional software applications necessary
- Use via personal accounts of the participants
- Reporting as proof of Learning levels and for the authority
- Regular transmission of new / updated score packages as agreed
- Information on the Changes or contents of the new courses
- 24/7 service hotline for technical support
- Support with the definition of training plans
- Addition of webinars, e.g. Q&A sessions, blended learning or to supplement
- Industry- or company-specific content

PROFESSIONAL COMPETENCE AND LEGAL BASIS:

- Speakers with expert status due to many years of practical experience
- experience in industry, trade, logistics and/or public authorities (former customs officials)
- Cooperation with various renowned law and tax consulting firms to ensure that the content of our courses is legally compliant
- Strict compliance with the GDPR, also on the part of our LMS provider

PARTNER FOR ALL DIVISIONS:

- Awareness training for interface departments
- Basics for new employees
- Updates for experts



OVERVIEW - TRAINING PROGRAM

FROM A TO Z: THE RIGHT OFFER FOR EVERYONE



AWARENESS TRAINING

- For interface departments and all areas of the company

TRAINING COURSES FOR SPECIALIZED DEPARTMENTS

- Basic courses for beginners and advanced users

SPECIAL TRAINING COURSES BY SECTOR

- Expert courses as 3rd level

UPDATE AND SPECIAL COURSES

- Key topics, Updates, Special topics

TRAINING PROGRAMS

- Practice-oriented training of specialists
-

The image features a vibrant gradient background transitioning from a deep blue on the left to a bright pink on the right. Overlaid on this are several semi-transparent, rounded rectangular shapes in various shades of purple and pink, creating a layered, architectural effect. The word "CONTACT" is centered in a clean, white, sans-serif font.

CONTACT

HOW TO REACH US



PASANI ACADEMY GMBH
INNINGER STRASSE 21 D-82237
WÖRTHSEE
PHONE: +49 8153 976889-0

INFO@PASANI-ACADEMY.DE
WWW.PASANI-ACADEMY.DE

[YOUTUBE](#) | [LINKEDIN](#)
[TRIAL ACCESS](#)