# pasaniacademy

YOUR PARTNER FOR DIGITAL TRAINING: BECAUSE CUSTOMS NEEDS EXPERIENCE.

# WHO WE ARE?

# THE PASANI ACADEMY GMBH

PASANI Academy GmbH is a company specializing in customs law, foreign trade law and excise duties. Our focus is on digital e-learning courses that have been created according to the latest findings in learning psychology and are effectively combined with live events.

PASANI training courses are designed and conducted exclusively by renowned industry experts. PASANI currently cooperates with 3 law firms and 2 tax consulting firms for this purpose.

The modular structure of our training courses allows to select the learning content according to the individual needs of the participants, thus ensuring highly efficient qualification measures. Participants are offered continuing education that is independent of time and place and can be adapted to the personal requirements of all demand groups (e.g. dates, learning speed, current needs, etc.).

# WHAT WE OFFER?

### COMPETENCE | LIABILITY | LEGAL CERTAINTY

# OUR CORE COMPETENCIES AS TECHNICAL EXPERTS:

- Customs law
- ➡ Foreign trade law
- Excise tax law
- ➡ Value added tax law

### OUR AREAS OF EXPERTISE AS AN EDUCATION SERVICE PROVIDER:

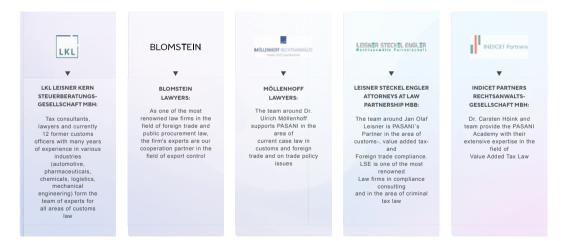
- Continuous training process
- Learning on demand
- Blended learning
- Learning psychology and pedagogy



### **OUR MAIN AREAS OF ACTIVITY:**

- Development of state-of-the-art digital training concepts with certificate, for the further training of specialists in customs, tax and logistics departments and interface areas, on all topics of customs and foreign trade law
- Blended learning concepts
- Elaboration of training programs for the practice-integrated development of specialists with a certified degree

## **OUR NETWORK OF EXPERTS**



# PASANI-TRAININGS-CONCEPT

## WHY OUR CUSTOMS TRAINING COURSES INSPIRE



- Unique, modular structure takes the individual's level of knowledge into account
- Select relevant content and exclude irrelevant topics
- Multilingualism: Webinars and e-learnings are available in German, English and other languages



- Q&A Sessions enable personal exchange
- No waiting: important new developments are announced immediately, not just as part of Annual update training courses
- Comprehensive information: important background information is provided, explained and didactically prepared for learning



#### FOR PARTICIPANTS

- Full diary? No problem!
- No travel expenses
- No fixed schedule: this means that no innovations/information are missed

#### FOR CLIENTS

- Full scalability throughout the entire company thanks to the PASANI flatrate
- Integration of internal process documents such as work and organizational instructions, etc.
- Creation of company-specific process training



- Training videos personally created by experts
- Personal live webinars on the latest key topics
- Discussion rounds and Q&A session with the experts
- Personal meetings at PASANI networking events
- Adaptable to personal learning speed
- Concept based on the latest learning psychology findings

## FURTHER ADVANTAGES OF OUR COURSE MODEL

### **LEARNING ON DEMAND**

WHAT, WHEN, WHERE, HOW

TOPIC PRIORITIZATION THROUGH FLEXIBLE SEQUENCING

> NEEDS-BASED COURSE PACKAGES

ADAPTED TO TARGET GROUP OR TARGET PERSON

INDIVIDUALITY INSTEAD OF STANDARD

### CUSTOMS EXPERTISE ON DEMAND

ADDITION OF FURTHER COURSE MODULES & LICENSES

BLENDED LEARNING: Q& A SESSIONS OR WEBINARS

365 DAYS ACCESS

INDIVIDUAL LEARNING PACE

SELF-DIRECTED LEARNING

EMPLOYEE SATISFACTION

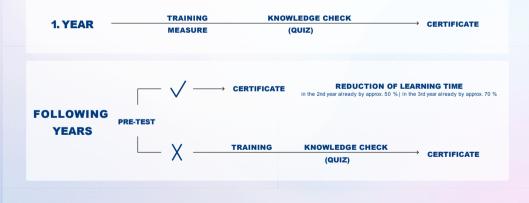
### **DOCUMENTATION & PROOF**

QUIZ AS A LEARNING OBJECTIVE CHECK

CERTIFICATE OF PARTICIPATION AFTER SUCCESSFULLY COMPLETING THE QUIZ

> DOCUMENTATION OF THE KNOW-HOW TRANSFER

# CONTINUOUS TRAINING THE PRE-TEST



### **OUR UPDATE IN CUSTOMS LEGISLATION**



# PASANI -FLATRATE

## **ALL-INCLUSIVE SOLUTION FOR CUSTOMS TRAINING**

### ACCESS TO OUR ENTIRE DIGITAL COURSE PROGRAM:

- Including all current and future online courses and training programs
- Incl. all updates (will be implemented promptly in the courses)

#### COURSE ON ORDER:

- Consideration of your needs in the expansion of our Course program
- Creation of exclusive courses, adapted to company or industryspecific requirements

#### THE PRE-TEST FUNCTION FROM THE 2ND YEAR:

- Unique to PASANI Academy
- Continuous further training process as a self-runner
- Obtaining AEO certification has never been easier

### MULTI LANGUAGE:

- · German and English
- Further EU languages and Mandarin already planned

#### USE OF THE PASANI LEARNING MANAGEMENT SYSTEM:

- No additional software applications necessary
- Use via personal accounts of the participants
- Reporting as proof of Learning levels and for the authority
- Regular transmission of new/updated score packages as agreed
- Information on the Changes or contents of the new courses
- 24/7 service hotline for technical support
- Support with the definition of training plans
- Addition of webinars, e.g. Q&A sessions, blended learning or to supplement
- Industry- or company-specific content

### PROFESSIONAL COMPETENCE AND LEGAL BASIS:

- Speakers with expert status due to many years of practical experience
- experience in industry, trade, logistics and/or public authorities (former customs officials)
- Cooperation with various renowned law and tax consulting firms to ensure that the content of our courses is legally compliant
- Strict compliance with the GDPR, also on the part of our LMS provider

### PARTNER FOR ALL DIVISIONS:

- Awareness training for interface departments
- Basics for new employees
- Updates for experts

# OVERVIEW -TRAINING PROGRAM

## FROM A TO Z: THE RIGHT OFFER FOR EVERYONE



### AWARENESS TRAINING

➡ For interface departments and all areas of the company

# TRAINING COURSES FOR SPECIALIZED DEPARTMENTS

➡ Basic courses for beginners and advanced users

### SPECIAL TRAINING COURSES BY SECTOR

Expert courses as 3rd level

### **UPDATE AND SPECIAL COURSES**

➡ Key topics, Updates, Special topics

### TRAINING PROGRAMS

Practice-oriented training of specialists



# **HOW TO REACH US**

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